



Author and style guidelines for publishing on the Global Policy Website

Scope and Aims

Global Policy's website has a multidisciplinary, interdisciplinary and international perspective. We are committed to developing the accuracy, policy relevance and forward looking outlook of research, argument and commentary. We aim to communicate research and analysis in the most accessible and professional fashion. We seek to engage meaningfully with a wide range of readers and contributors in academia, think tanks, governments, international organizations, central banks, industries, and NGOs dealing with global policy issues.

The focus for most of the work accepted for online publication will lie in globalisation, global social policy, economics, global politics, government, international law, international relations and international political economy, but equally the website will be relevant for and of interest to a much wider range of disciplines.

Stylistically, online content often focuses on breaking news stories and ongoing debates, and is less formal and more punchy than content from the print journal. It also often introduces longer research pieces or ongoing research programmes in a digestible format to non-experts. However the best way to get a feel for the type and quality of content likely to be published is to explore the Global Policy website and the ['Editorial Statement'](#).

The editors are committed to developing both the highest standards of scholarship, analysis and evidence-based reasoning by authors. As such, all submissions for publication online are subject to rigorous editorial oversight and some to peer-review. As such it retains the right to refuse any material that does not fit our editorial remit or publication standards which can be found below.

Politics

Global Policy welcomes arguments and research from across the political spectrum. Indeed it understands the inherently divisive and occasionally controversial nature of its themes. At the same time, it believes the website offers a good platform to encourage constructive debate and share challenging opinions.

With this in mind, Global Policy asks authors to consider carefully all sides of an argument and will not accept submissions that do not give balanced arguments (although authors should feel free to side with one side or the other). Similarly the editors will not accept

submissions that perpetuate mischaracterisations or stereotypes of any individual or group, or those that encourage violence.

Types of Content

Global Policy blogs, columns and Online Essays are short commentaries, opinion and research-based pieces on current issues facing the global policy community.

Most online content is hosted on the Comment page, [found here](#).

1) Opinion and Analysis

Global Policy Opinion and Analysis pieces are short (800-1500 word) commentaries on current issues facing the global policy community. They represent a diverse range of opinion and argument by early career academics and practitioners.

Most Opinion and Analysis are one off or ad-hoc contributions.

Editorial oversight and publication will usually occur within one week of submission.

2) Columns

Global Policy columns are lengthier (1000-3000 word) analytical and opinion pieces by established academics and practitioners on current issues facing the global policy community. Most of our columnists are regular contributors to the website, including institutions that are affiliated with Global Policy and agree to provide content on a regular basis.

Alongside presenting new research or opinion, columns often introduce articles from the print journal or update research findings and arguments presented in previously published pieces.

Editorial oversight publication will usually occur within two weeks of submission.

If you wish to discuss becoming an individual or institutional columnist with Global Policy please contact the [Online or Executive Editor](#).

3) Essays

Essays are longer (3000+ words) analytical and research pieces by academics and practitioners looking to reach a global audience.

Authors are encouraged to contribute original research or argument through their essays, and each must include a set of policy recommendations. All essays are reviewed by an early career academic or practitioner before publication.

Essays are intended to allow writers to publish emerging research findings or argument quickly, or to publish shorter pieces that are not suitable for inclusion within the print journal as double blind peer-reviewed research articles.

Although we try to review submitted pieces within a month, we cannot guarantee how long the peer-review process and subsequent publication will take.

Stylistically essays should follow the 'Style Guide' on the '[Contribute](#)' page of the Global Policy website.

4) Other

Global Policy website also hosts other types of written content, including contain book, play and film reviews.

With regards to the author guidelines and style of such content, authors should contact [Global Policy's editors](#).

Style

All submissions should be emailed in a Microsoft Word document.

Thumbnail Picture

If provided please ensure the thumbnail is in JPEG form and in a separate document to the Word document. Please also assure that the pictures are not in breach of any copyrights and where necessary the original author/photographer is credited at the bottom of the text.

Unless provided, Global Policy will choose this for you.

Title and Opening Lines

Provide a fully descriptive article title of not more than 10 words, giving a substantive picture of the argument or research findings. Catchy, informal or quote laden headlines are acceptable as long as they are not slanderous or biased to a particular political viewpoint (divisive or controversial political arguments should be developed within the piece, not in the title).

The opening lines of a piece should be in **bold** and italicised. They must also give the author's name and convey the general content of the piece in one or two sentences. For an example, please see the following image:

The screenshot shows the Global Policy website interface. At the top left is the logo with 'gp' in a red circle and 'global POLICY' in white and red text. To the right of the logo is a newsletter sign-up field with the placeholder text 'enter email address for newsletter', a search bar with the text 'Search', and social media icons for RSS, Facebook, and Twitter, along with a 'Contribute' button. Below the header is a dark navigation bar with white text links: HOME, THE JOURNAL, BOARD MEMBERS, COMMENT & OPINION, PROJECTS, VIDEOS & INTERVIEWS, EVENTS, and SUBSCRIBE. The main content area has a white background. On the left, under the heading 'GP COLUMNS', there is a list of authors: Africa at LSE, Alastair Newton, Andy Sumner, Ben O'Loughlin, Brian Stoddart, Centre for Public Policy at the University of Melbourne, Cornelius Adebahr, and Danny Quah. The central article is titled 'Feeding Nepal's Economy: It's Time to Stop Taking Candy from a Baby' by Rebecca Cockayne, dated 15th October 2013. It includes a small image of a village and a sub-headline: 'Rebecca Cockayne examines the contested role of international volunteers in developing countries.' The main text begins with 'Manu's mother has both hands clasped around a small parcel. Loosening her grip she passes it to an enthusiastic Bandana - a translator from Kathmandu. It's a gift for an eclectic mix of international and Nepali volunteers staying in her Himalayan foothill village. It's a gesture demonstrating her appreciation for the'. On the right, under the heading 'MORE', there are two additional article teasers: 'Feeding Nepal's Economy: It's Time to Stop Taking Candy from a Baby' (October 15th, 2013) and 'Book Review: Migrant Labor in the Persian Gulf edited by Mehran Kamrava and Zahra Babar' (September 20th, 2013). Both teasers have a 'more' link with a right-pointing arrow.

Body

Text should be presented in non-indented paragraphs.

Although it is not necessary to include sub-headings, pieces should have clear introductory and concluding paragraphs that allow readers to quickly get a sense of the piece, its direction and argument.

Footnotes or Endnotes

The website is unable to accommodate footnotes or endnotes (Word macros in general). If authors wish to include them please write out the footnote or endnote manually. For example, you would have to write (2) at the end of the sentence and then (2) xxx xxx xxx in a footnotes, endnotes or references section at the end of the piece.

Referencing and Citations

The body of the text may contain hyperlinks (the preferred option) to cited works or evidence that backs up arguments. When submitting please make sure hyperlinked words are in **bold** and underlined so the editors do not miss them during the upload process.

If hyperlinks are unavailable, academic referencing is acceptable. Please see the 'Style Guide' on the '[Contribute](#)' page of the Global Policy website for further information on the systems we use.

Pictures, Graphs and Tables

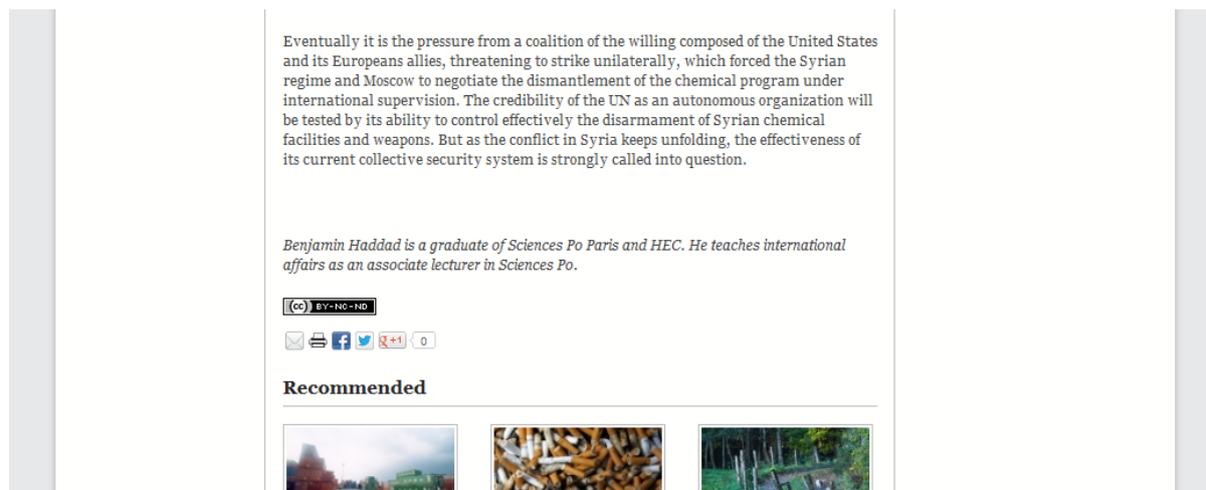
The website can accommodate these best if they are in JPEG form. They can either be included in the submitted Word document or a URL can be provided from which we can draw the picture.

Please indicate clearly where pictures should go.

Please also assure ensure that the pictures are not in breach of any copyrights and where necessary credit the original author/photographer directly below the picture in brackets or at the bottom of the text. Where applicable, please also provide a URL to the original picture.

Byline / Biographical Information

Please include an italicised one or two sentence author bio at the bottom of the piece. This may include hyperlinks to personal websites or social media accounts. Please see the image below for an example:



Eventually it is the pressure from a coalition of the willing composed of the United States and its European allies, threatening to strike unilaterally, which forced the Syrian regime and Moscow to negotiate the dismantlement of the chemical program under international supervision. The credibility of the UN as an autonomous organization will be tested by its ability to control effectively the disarmament of Syrian chemical facilities and weapons. But as the conflict in Syria keeps unfolding, the effectiveness of its current collective security system is strongly called into question.

Benjamin Haddad is a graduate of Sciences Po Paris and HEC. He teaches international affairs as an associate lecturer in Sciences Po.

 BY-NC-ND



Recommended



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Submission

All pieces and questions should be submitted to the [Online or Executive Editor](#):

Online (at) global-policy.com