



global
POLICY

Editorial
Statement



Editorial Statement

This booklet sets out the editorial guidelines for Global Policy, an innovative and interdisciplinary journal. It first outlines the broad but distinctive focus of 'global policy'. Second, it explains the format and editorial philosophy of the Journal. Third, it considers the aims and outcomes of the Journal. The final section outlines the structure of the Editorial Board.

01.

The Journal's focus: What is global policy?

The field of global policy focuses on the global as a process (or set of processes) which creates transcontinental or interregional flows and networks of activity and interaction, and the new framework of multi-level policymaking by public and private actors, which involves and transcends national, international and transnational policy regimes.

We define global policy as having six main foci, whose interrelationships are shown in Figure 1 on the facing page.

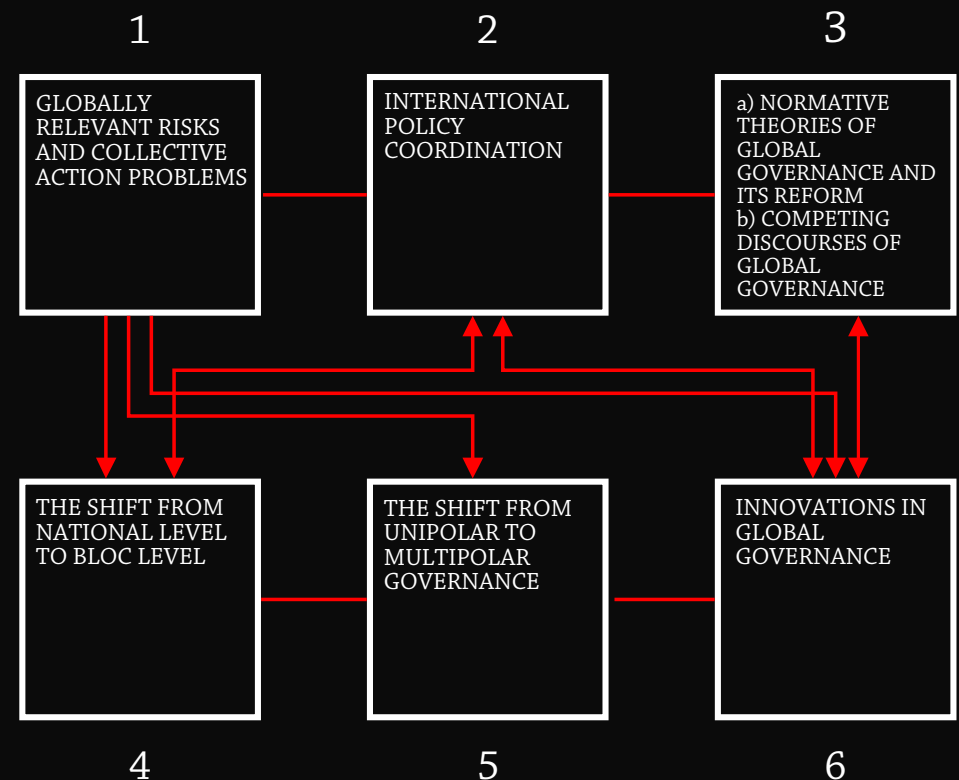
1. Globally relevant risks and collective action problems of different kinds (such as common pool resource problems) have become increasingly important as a result of the intensification of globalization over the last five decades. In a densely interconnected world, the fortunes of multiple countries and sometimes all countries are linked and interdependent. Effective policy solutions often require concerted and coordinated action by governments and nation-states to tackle common problems. For academic research to engage effectively with these policy issues and problems, it needs to increase the scale, ambition and purpose-fulness of its analyses and comparisons.

2. International policy coordination is also proceeding in a wide range of areas which do not fit into the category above. For instance,

action to promote equal rights and international standards is developing in many different kinds of policy spheres for a number of reasons, including the increasing interconnectedness of public opinion and economic forces – as when companies and consumers seek assurance that child labour or workers' health are being appropriately regulated in newly industrializing economies. This kind of global pooling of policy regimes has little to do with conventional international relations and requires innovative research to address it.

3. Normative theories of global governance are undergoing rapid development and change, for instance, in thinking about the interplay between democracies, markets, networks and hierarchies. The institutions, informational politics and processes of modern policymaking in the first decades of the twenty-first century will be influenced by the evolution of these ethical and imaginative debates. In addition, emerging powers on the global stage (such as Brazil, Russia, India and China) have often different and competing conceptions of what constitutes global order and relevant policies. Thus an opening has been created for new concepts, themes and theories in the consideration of global governance.

Global risks and challenges



Policy levels (nation-states, regional blocs and global governance)

Figure 1: The six main components of global policy

The current policy environment has also seen a series of strong changes in conventional 'domestic' policymaking, frequently going beyond a single country focus in three main ways:

4. A change from national level to 'bloc' level policymaking is taking place in two main areas. First, in the European Union a great experiment in 'joining up' national policy approaches is under way, which has already introduced important changes in how the Union's 25 component member states make public policies across many sectors. Second, we have seen the development of complex patterns or regionalism, often involving greater economic policy integration, in North and South America, the Asia-Pacific area and sub-Saharan Africa. These patterns have emerged partly as responses to globalization, and partly as attempts to shape it.

5. A transition from single polar to multi-polar governance is under way. Innovative ideas in public policy for the past two decades have been dominated by relatively similar advanced industrial economies. But the next half-century will see several regional blocs emerging, based around the EU, the USA, China, India and Latin America, and along with them multiple poles of advanced policy innovation. Each of the different regional blocs will evolve different policy approaches and styles, some of which are hard to anticipate but which are likely to have important effects. *Global Policy* is a key forum for understanding and capturing the new variations quickly as they emerge.

6. Innovations in global governance in recent decades have sought to address emerging global risks and challenges. They often mark attempts to overcome weak or fragmented forms of bilateral and multilateral cooperation.

Specifically, these include: different forms of intergovernmental arrangements – e.g. the World Bank, IMF and WTO – embodying various levels of legalisation, types of instruments utilised and responsiveness to stakeholders; an increasing number of public agencies – e.g. central bankers – maintaining links with similar agencies in other countries and thus, forming transgovernmental networks for the management of various global issues; diverse business actors – i.e. firms, their associations and organisations such as international chambers of commerce – establishing their own transnational regulatory mechanisms to manage issues of common concern; and public bodies, business actors and NGOs collaborating on a range of developmental issues in order to provide novel approaches to social problems through multi-stakeholders networks.

In sum, modern policymaking is shaped in far broader ways than in previous eras by a wider range of actors. In addition to formal governmental bodies, private corporations, media companies and networks, non-governmental organizations, international and regional bloc organizations, professions and interest groups are all involved in decisive ways. The pluralism of actors does not imply an equivalence of power. On the contrary, contemporary interactions and attempts at governance take place in the context of asymmetrical interdependence, with large discrepancies in wealth, other material and nonmaterial resources, and status among countries. Asymmetrical interdependence implies unequal power. How different actors engage, interrelate and impact upon one another is also a focus of *Global Policy*.

02. Editorial philosophy and format

Global Policy has a multi-disciplinary, interdisciplinary and international outlook that is committed to developing the accuracy, policy implications and policy relevance of academic research. It does not privilege a particular ethnocentric approach but reflects a multiplicity of approaches that are indicative of the emergence of a global system of multipolar governance and policymaking.

The editors' approach to selecting material is:

Committed to advancing the study of global policy and the politics in which it is embedded;

Open to interdisciplinary and transdisciplinary contributions;

Reflexive in its consideration of diverse political discourses on global problems;

Engaged in respect of its contribution to the public debate and understanding of urgent global policy issues and;

Serious in its commitment to the publication of only world class academic scholarship and the work of key public and private figures or authorities.

The scope of *Global Policy's* content can be specified by a number of criteria. These are summarised as follows:

Editorial Criteria

1. Globally relevant risks and collective action problems.
2. Policy challenges that have global impact.
3. Competing and converging discourses of global policy and governance.
4. Case studies of policy with clear lessons for other countries and regions.
5. The interrelationship between policy, politics and institutions at the global level, with implications for institutional design.
6. Conceptual, theoretical and methodological innovations needed to explain and develop global policy.

The editors are committed to developing both the highest standards of scholarship and evidence based reasoning by authors, with the scholarly articles subject to rigorous peer review. We are at the same time committed to the effective communication of research in the most accessible and professional fashion. We use a set of editorial conventions that do not compromise on accuracy and the proper explanation of methods, but that do systematically prioritise readers' interests in the excellent presentation of data and complete clarity of exposition. We seek to engage meaningfully with the widest range of readers

and contributors both in the global public policy research fields and in major governments, international organizations, central banks, industries and NGOs dealing with global policy issues. In order to connect world-class research with clear links to the diverse policy making community, *Global Policy* contains four key types of material:

Research Articles (8000 words) report and analyse new research, theory, interpretations and scholarly controversy.

Survey Articles (4000 words) map the state of knowledge or policy context of particular issues. They also analyse external developments and innovations in areas that have a tangible impact on the policy environment.

Practitioners' Commentaries (1500 words) are crisp and focused articles by policy makers on a practical aspect of global policy change.

Reviews and Review Essays keep readers fully up to date with existing literature in the field

The Journal will commission, from time to time, extensive surveys of policy relevant data available. Responses to articles, interviews and debates on critical issues will also be included.

The locus for most of the accepted work lies in economics, global politics, government, international law, international relations, international political economy, but equally *Global Policy* is permeable to and engaged with a much wider range of disciplines. The six foci outlined in Section 01 also show that the Journal covers a wide range of topics, thereby building knowledge and understanding of the many different processes contributing to the definition and evolution of global policy problems and policy-making.

The innovative content of *Global Policy* is complemented by a reader friendly and accessible physical format that is attractive to both scholars and practitioners. The format is dual column, with full colour printing, high resolution images and professionally laid out charts and diagrams. There is a strong overall emphasis on design in every issue.

03. Aims and outcomes

The first aim of the Journal is to offer a systematic analysis of the global policy themes set out in the first section of this booklet, generating an integrated view of an area of research that is now rapidly expanding and changing. *Global Policy* will be invaluable to those working in economics, global politics, government, international law, international relations, international political economy, and many other disciplines that contribute to developing global policy.

The second aim is the production of solid and credible research that will have an impact on senior policymakers, private and public corporations, nongovernmental organisations and international bodies. The Journal's output is also designed to inform policymakers and academics about notable developments and changes in global policy areas.

The third aim of *Global Policy* is to focus on research that centres on emerging regional poles of policy innovation and governance discourse, which will be of great interest to influential policymakers around the world.

The overall objective of the Journal is to stimulate 'deep' policy learning, relevant for the academy and for governments and key non-governmental players. The Journal seeks to go beyond current forms of episodic and discontinuous comparative research and to help transcend limited and superficial forms of 'policy transfer' and cross-national learning.

Moreover, by developing a set of well-defined and documented sectoral case studies, the *Global Policy* provides resources for professional training with senior policymakers and in the teaching of public policy. These case studies are problem |based and generalisable. We are also interested in methodological advances that go beyond methodological nationalism and that make deep policy learning possible within the complex multi-polar system that is emerging.

Among other topics, the Journal includes:

Main articles and commentaries on:

- Environment, energy, security and climate change
- Global trade, finance and regulation
- Intellectual property rights
- Global social policy, inequality and poverty
- Global healthy policy
- Human rights regimes
- Global migration, cultural transformations and communications
- Global public goods provision
- Global institutional design

Survey articles on:

- Nanotechnology
- Bioethics
- Biodiversity
- Nuclear non-proliferation
- UN reform
- Global arms trade
- International drugs trade
- Outer space
- Antarctica
- High-seas piracy
- International taxation

04.

Editorial staff and board members

The Journal's General Editors are Professor David Held and Professor Patrick Dunleavy. They are supported by the Executive Editor, Dr Eva-Maria Nag, the Journal Manager, Louise Haysey, and the Online Manager, Tom Kirk.

The Journal's Editorial Board comprises a distinguished panel of academics that act as referees for the review process, and have key policy, overview and development roles.

The Editorial Board are supported by an Advisory Board made up of leading international academic figures. Advisory Board members help identify key areas of research where the Journal can publish major new findings, solicit contributions from researchers and practitioners, and promote *Global Policy* wherever possible.

There is also a Practitioners' Advisory Board made up of experts from around the world who ensure the focus remains on pressing and relevant global issues.

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Access to all articles from current and previous issues of *Global Policy* is available online (www.globalpolicyjournal.com). The website hosts a wide range of online exclusives, columns and regular blogs, as well as videos of interviews and lectures with board members, authors and other contributors. It also contains all submission and subscription information.

www.globalpolicyjournal.com

"*Global Policy* provides timely analysis of the important global debates of our time. Those who follow world affairs will not want to miss it."

George Soros

Chairman of Soros Fund Management, LLC and founder of The Open Society Institute

"The global economic crisis has shown once again why even the largest nations need global cooperation to formulate policy. The world is ready for *Global Policy*."

Kemal Dervis

Vice President and Director of Global Economy and Development, Brookings Institute

I would like to commend you for taking this important initiative. The world badly needs innovative solutions, involving both the public and private sector, to a wide range of pressing global challenges. To that end, a journal that brings together the world of academics and practitioners is most welcome.

Javier Solana

High Representative for the Common Foreign and Security Policy, Secretary General of the Council of the European Union

The need for a high-quality, multi-disciplinary journal focusing on problems of global policy has never been greater. This new journal promises to fill a very important lacuna in our intellectual landscape.

Dani Rodrik

Professor of International Political Economy, John F. Kennedy School of Government, Harvard University

"If only the world knew what people in the world know! Our collective inability to put together what we know endangers our finances, our climate, and our health. *Global Policy* will not provide a blueprint for global governance, but it is an important step toward coherent thinking with a global perspective."

Robert Keohane

Professor of International Affairs, Woodrow Wilson School, Princeton University

"I and many other observers see the world changing dramatically around us - from technology, from geopolitics, from economic and financial turbulence, from the rise of the rest. We figure the best global thinking needs to be joined up across fields. Yet others might still disagree on both hypotheses. Regardless, *Global Policy* is the right journal for our times, and what will emerge from its pages will inform debate of global significance.

Danny Quah

Professor of Economics, London School of Economics

"*Global Policy* is an exciting new journal and it promises to provide a vital forum for the world's best minds to reflect on challenges and opportunities in our global age."

John Ikenberry

Albert G. Milbank Professor of Politics and International Affairs, Woodrow Wilson School, Princeton University

"*Global Policy* promises to set the standard for serious, policy-relevant thinking on global issues."

Anne-Marie Slaughter

Bert G. Kerstetter '66 University Professor of Politics and International Affairs, Princeton University.

"I think that this initiative gives a fresh, helpful and innovative way of looking at the current global world. Bringing together the analysis of academics and the expertise of practitioners is needed today more than ever."

Narciss Serra

President, Barcelona Centre for International Affairs

